

# West Osceola Friends of the Library. Inc.

## Capital Funding Campaign



8/4/2008

© West Osceola Friends of the  
Library, inc

1

# Agenda

- Key Assumptions
- Key Metrics
- Physical Facility
- Funding Model
- Capital Funding Campaign

# Key Assumptions

- Public libraries are defined by six services: lending of materials, providing information on request, public programs, public space, public access to the Internet, and personal computing applications.
- The library's service population may vary from the population of its governing body (city or county) or the agency that funds it.
- Many municipal libraries as well as libraries that are members of public library cooperatives serve not only the population of their city/county but also people who live in other cities/counties.
- Libraries with large seasonal populations and those that are heavily engaged in resource sharing must consider the population served in this way as they plan
- The library is established and operated in accordance with relevant state and federal laws, specifically *Florida Statutes*, Section 257.17 governing public libraries and also state and federal laws that apply to public entities.

# Key Metrics

(\*Florida Library Association Standards for Florida Public Libraries  
2006 Revision; Standard 52; updated May 1, 2008)

- The estimated population of the West Osceola County Library service area will be approximately 20,000, including seasonal and transient visitors
- The Library will meet the minimum requirements to provide essential services described in the Florida Library Association Standards.\*
- The Library will house a minimum of 10,000 volumes, with a goal of housing 30,000\*
- The facility size will meet the minimum FLA standard of 0.6 ft<sup>2</sup> per capita, with 0.8 ft<sup>2</sup> desired. (0.6 ft<sup>2</sup> is the state construction grant standard)\*
- The library provides at a minimum those services that are considered basic to the mission of all public libraries, that is, lending, information, programs, public space, and Internet access and personal computing applications services.\*
- The library will be open a minimum of 68 hours per week\*
- 20 of these must be evenings and weekends\*
- When the library is open, all basic services are available, i.e., lending of materials, information, public programs, public space, and public access to the Internet and personal computing applications.\*

# Key Metrics (continued)

(\*Florida Library Association Standards for Florida Public Libraries  
2006 Revision; Standard 52; updated May 1, 2008)

- The percent of the service area population that is registered for a library card in the library's database (purged annually of registrants who have not used their card in the last three years) is 30% \*
- The library facility is physically accessible to all people and meets the requirements of the *Americans with Disabilities Act Accessibility Guidelines for Buildings and Facilities* as published in the *Federal Register*, the Florida Building Code, and any applicable local standards.\*
- The library pursues partnerships in programs and information with allied educational, cultural, and community organizations.\*
- Parking meets local codes or one space per 200 ft<sup>2</sup> of gross building area, whichever provides more spaces \*
- The library will have a minimum of one public access computer per 2,000 population\*

# Funding Model

- Funding comes from three sources:
  - funding through Osceola County
  - funding through State grants and legislative initiatives
  - funding through private Capital Funding Campaign

# Capital Funding Campaign

Goal = \$500,000

- **Library Sponsorships:**

- Platinum - \$50,000
- Gold - \$25,000
- Silver - \$10,000
- Bronze - \$5,000

- **Patron Recognition Opportunities:**

- Bookshelves \$2,500
- Public Access Computer stations \$1,500
- Carrels \$1,000
- Library Tables/Chairs \$500
- “Pathway to Knowledge” \$200/brick

- **Service Providers:**

- Coffee shop/Cafe
- Library store